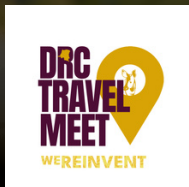


DRC TRAVEL MEET

Magazine
EDITION 2026



11 SEPT 2026 - ROTANA HOTEL
12 SEPT 2026 - FOUR POINTS BY SHERATON



EDITO

DRC TRAVEL MEET organized by YEBO DRC was born from a simple conviction: the Democratic Republic of the Congo possesses exceptional tourism, cultural, and economic potential—yet this potential requires greater structure and promotion, as well as stronger connections to global stakeholders. Through this initiative, we aim to create a platform where professionals from the tourism, travel, hospitality, aviation, finance, and technology sectors—alongside public institutions and investors—can meet, exchange ideas, and collaboratively build concrete opportunities.

Each edition of DRC TRAVEL MEET thus serves as an opportunity to showcase our country's wealth while forging connections between talent, businesses, and markets.

THE VISION

Our vision is to make DRC TRAVEL MEET a leading platform for promoting the DRC as a destination and developing business relationships centered on tourism in Africa.



**GAYLORD KASAYI - CEO YEBO
DRC TRAVEL MEET**

We aim to help reshape perceptions of our country—not only by showcasing its landscapes, culture, and heritage, but also by highlighting the men and women who build its tourism industry day in and day out.

DRC TRAVEL MEET is designed as a forum for dialogue, networking, promotion, and action: a place where ideas turn into collaborations and where connections between stakeholders can help create a DRC destination that is more visible, more accessible, and better connected to the world.



Mme Jolie YOMBO - DRC Tourism Board CEO and Mr Gaylord KASAYI, CEO Of DRC TRAVEL MEET.

A STRATEGIC INSTITUTIONAL COLLABORATION

The collaboration between DRC TRAVEL MEET and the National Tourism Office (ONT) is part of an initiative to promote and showcase the Democratic Republic of the Congo as a destination. Through this partnership, we aim to boost the visibility of the country's tourism, cultural, and natural assets among travelers, tourism professionals, and international partners.

This collaboration also helps create a favorable environment for connecting industry stakeholders, promoting Congolese tourism offerings, and attracting investors interested in the opportunities the DRC presents. By combining tourism promotion, professional networking, and institutional dialogue, DRC TRAVEL MEET and the ONT are helping to raise the profile of the DRC as a destination with immense potential and a market ripe for tourism investment opportunities.

DRC TRAVEL MEET also engages in dialogue with national institutions—notably the Ministry of Tourism and the Office of the President—to contribute to the development and promotion of the tourism sector in the Democratic Republic of the Congo. This collaboration creates a forum for interaction among public authorities, private operators, investors, international partners, and stakeholders across the tourism value chain.



MINISTÈRE
DU TOURISME





Mme Jolie YOMBO MUKENDI
Director General of the DRC Tourism board

Leadership attuned to the private sector

Ms. Jolie Yombo, Director General of the National Tourism Office (ONT), attended the 3rd edition of the DRC Travel Meet as the event's patron and an official partner. Through this commitment, the ONT reaffirmed its support for initiatives aimed at promoting the DRC as a destination, fostering closer ties among industry stakeholders, and stimulating dialogue on tourism development.

As patron, Ms. Jolie Yombo supported this edition, which focused on collaboration and showcasing the potential of the Congolese tourism sector. Her engagement with the professionals, partners, and institutions in attendance fostered dialogue regarding the opportunities, challenges, and future prospects of tourism in the DRC. DRC Travel Meet thus commends the commitment of the ONT and its Director General to building a more visible, connected, and attractive destination in the DRC.





In just two days across two venues, DRC TRAVEL MEET succeeded in mobilizing a wide range of stakeholders from the tourism, transport, finance, hospitality, and media sectors.

+500 participants

Strong mobilization of professionals, partners, institutions, and stakeholders in the sector.

24 tour operators and travel agencies

Professionals involved in the marketing and promotion of tourism offerings.

6 airlines

Key players in the destination's connectivity and accessibility.

2 banks and 1 insurance company

A player in the financial ecosystem and the securing of tourism activities.

3 ministries and 2 public enterprises

Institutional participation demonstrates the importance attached to tourism development.

Several television channels and digital media outlets

Media coverage that amplifies the event's visibility and promotes the DRC as a destination to a wider audience.



*Mr Gaylord KASAYI
Photo credit*



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1K
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3ème DRC Travel Meet : Derfina Kabongo présente l'appli...

Hugues Mpaka 14 Septembre 2026 0

La digitalisation du secteur aérien et touristique était au cœur des échanges lo...



RDC: Gaylord Kasayi vante les avancées du tourisme con...

Hugues Mpaka 14 Septembre 2026 0

Le CEO de DRC Travel Meet, Gaylord Kasayi, se félicite de la révolution enregistrée...



3ème DRC Travel Meet : Grâce Kiku Ruhana porte la voix ...

Hugues Mpaka 13 Septembre 2026 0

À l'occasion de la 3ème édition du DRC Travel Meet, Grâce Kiku Ruhana, président...



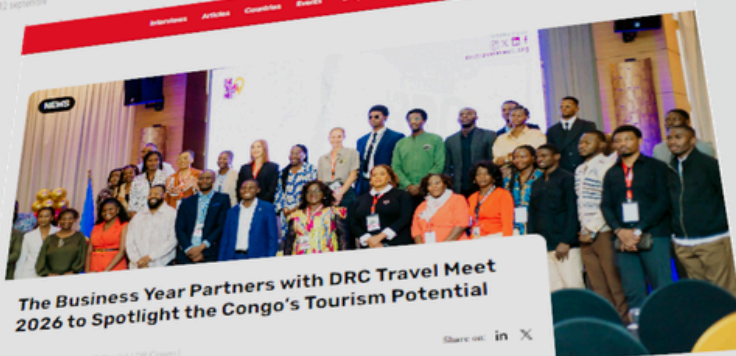
Kinshasa va vibrer au rythme de la DRC Travel Meet 2026...

Hugues Mpaka 30 Août 2026 0

La ville de Kinshasa accueillera, les 11 et 12 septembre 2026, une nouvelle édit...

+10

Press articles published.



The Business Year Partners with DRC Travel Meet 2026 to Spotlight the Congo's Tourism Potential

By The Business Year Editorial (2000) | September 01, 2026

Kinshasa, September 2026—The Business Year (TBY), an international media and events group delivering first-hand insights into the world's most dynamic markets for over 15 years, served as an official media partner of the third edition of the DRC Travel Meet, held on September 11 and 12, 2026, across the Rotana Hotel and Four Points by Sheraton in Kinshasa. The event, organized by Gaylord Kasayi and Yebo RDC, brought together tourism professionals, airline representatives, conservation organizations, cultural leaders, and government officials to examine the Democratic Republic of the Congo's growing ambition to position itself as a destination of choice in Central Africa.



Described by its CEO as "the first French-speaking event in Africa where decision-makers and leading tourism and travel stakeholders come together to create opportunities for regional, African, and global development," the DRC Travel Meet has established itself as one of the few platforms in the country dedicated exclusively to the strategic development of the tourism sector. Kasayi frames the event's purpose in terms that go beyond networking: "It is about bringing the right people around the same table, having the right conversations, and making the right decisions to shape the future we want for African tourism and for the global tourism industry with the

Democratic Republic of Congo at the heart of this transformation." This third edition drew a broad range of participants, reflecting the increasing momentum around tourism as a vehicle for economic diversification beyond the extractive sector.

As part of the partnership, Sofia Souto, Country Editor of The Business Year: Democratic Republic of the Congo 2027, moderated three panels over the two days. The first, Culture, Creativity & the Branding of African Destinations, examined how the DRC's identity and creative assets can define and promote the country's image internationally, drawing on voices from the tourism industry, cultural organizations, and national operators. The second, Air Connectivity & Regional Mobility, addressed one of the most concrete constraints on tourism growth in the country, with representatives from...



See also



Illustration

Communication - 22 sept. - 3 min de lecture

Tourisme durable : Upemba présente son Approche Paysage à la DRC Travel Meet

Le Parc National de l'Upemba (PNU) a pris part à la troisième édition de la DRC Travel Meet, tenue à Kinshasa du 11 au 12 septembre 2026. Considérée comme l'un des principaux rendez-vous internationaux consacrés au tourisme, au voyage et à l'investissement en République démocratique du Congo, la DRC Travel Meet est organisée par la plateforme événementielle YEBO DRC, en collaboration avec l'Office National du Tourisme (ONT) et le Ministère du Tourisme. Elle constitue une plateforme stratégique d'échanges interentreprises (B2B), réunissant des acteurs publics et privés autour des opportunités et des défis liés au développement du secteur touristique complexe.



Aux côtés d'acteurs nationaux et internationaux du tourisme, du voyage et de l'investissement, la délégation du Parc National de l'Upemba, composée du Responsable de la communication, M. Antonio Longangi, et de la Responsable de la collecte de fonds et du reporting, Mme Iry Thiohou, a contribué aux échanges en mettant en lumière certaines des richesses naturelles et des opportunités que recèle le paysage Upemba. La participation du parc s'est notamment articulée autour d'une exposition consacrée à ses activités et à son potentiel, ainsi que d'une intervention au panel d'experts consacré au tourisme durable, à la conservation et à l'impact communautaire.

Représentant le Parc National de l'Upemba lors de ce panel, Mme Iry Thiohou a présenté

ONE EDITION, ONE VISION

The 2026 edition of DRC TRAVEL MEET takes place against a backdrop where the Democratic Republic of the Congo possesses exceptional tourism potential, yet the visibility of its destinations, the structuring of its tourism offering, and the connecting of industry stakeholders remain major challenges.

While fostering better collaboration among institutions, businesses, travel professionals, and tourism promotion stakeholders.

Focused on promoting the DRC as a destination, developing travel, and creating business opportunities, this edition aimed to bring together key public and private sector stakeholders in travel and tourism, foster professional exchanges, showcase Congolese tourism offerings, and facilitate connections with international investors and partners.

<https://drctravelmeet.org>



THE PRESIDENCY OFFICE



SEM. Ephraim KAYOKA, Advisor to the Head of State on the Environment.

THE DIASPORA

The participation of the Ministry of Foreign Affairs—responsible notably for the Diaspora and La Francophonie—brought an international dimension to the discussions at DRC TRAVEL MEET.



SEM. Laurent Tawuniya, Chief of Staff to the Minister Delegate for Foreign Affairs, the Diaspora, and La Francophonie.

The participation of the Office of the President of the Republic in DRC TRAVEL MEET 2026 demonstrated the importance placed on tourism development, the promotion of the DRC as a destination, and the country's appeal. This institutional presence also served to strengthen dialogue among private sector stakeholders, public institutions, and partners committed to the development of the Congolese tourism sector.



SEM. Eddy LUKUNA WABANTU, Advisor to the Head of State in charge of tourism, the arts, and religious affairs.

The official opening of DRC TRAVEL MEET 2026 by a representative of the Office of the President marked a highlight of this edition. It kicked off two days dedicated to dialogue, networking, and business opportunities, while placing the promotion of tourism and travel at the heart of the discussions.

REP. OF BURUNDI

The presence of the Ambassador of the Republic of Burundi to the DRC contributed to discussions regarding opportunities for collaboration, mobility, and the promotion of destinations within the Great Lakes region.



SEM. Agricole Mwamba Ntirampeba, Ambassador Plenipotentiary of Burundi to the DRC.



SPOTLIGHT ON BURUNDI

Burundi's participation in DRC TRAVEL MEET 2026 was a highlight of the event, reinforcing its regional dimension. Burundi was represented by Ms. Armelle Irakoze, Director General of Tourism at the country's Ministry of Tourism, who attended to share her expertise and contribute to discussions on tourism sector development.

Her presence helped highlight opportunities for cooperation between the DRC and Burundi in tourism, travel, and destination promotion. The interactions also fostered closer ties between professionals and institutions from both countries.

This participation exemplifies DRC TRAVEL MEET's commitment to building bridges among tourism stakeholders in the Great Lakes region.



Launch of an air route between Kinshasa and Bujumbura with Air Congo.

The plan to launch a direct air link between Kinshasa and Bujumbura via Air Congo opens up new prospects for regional connectivity and the development of exchanges between the Democratic Republic of the Congo and Burundi.

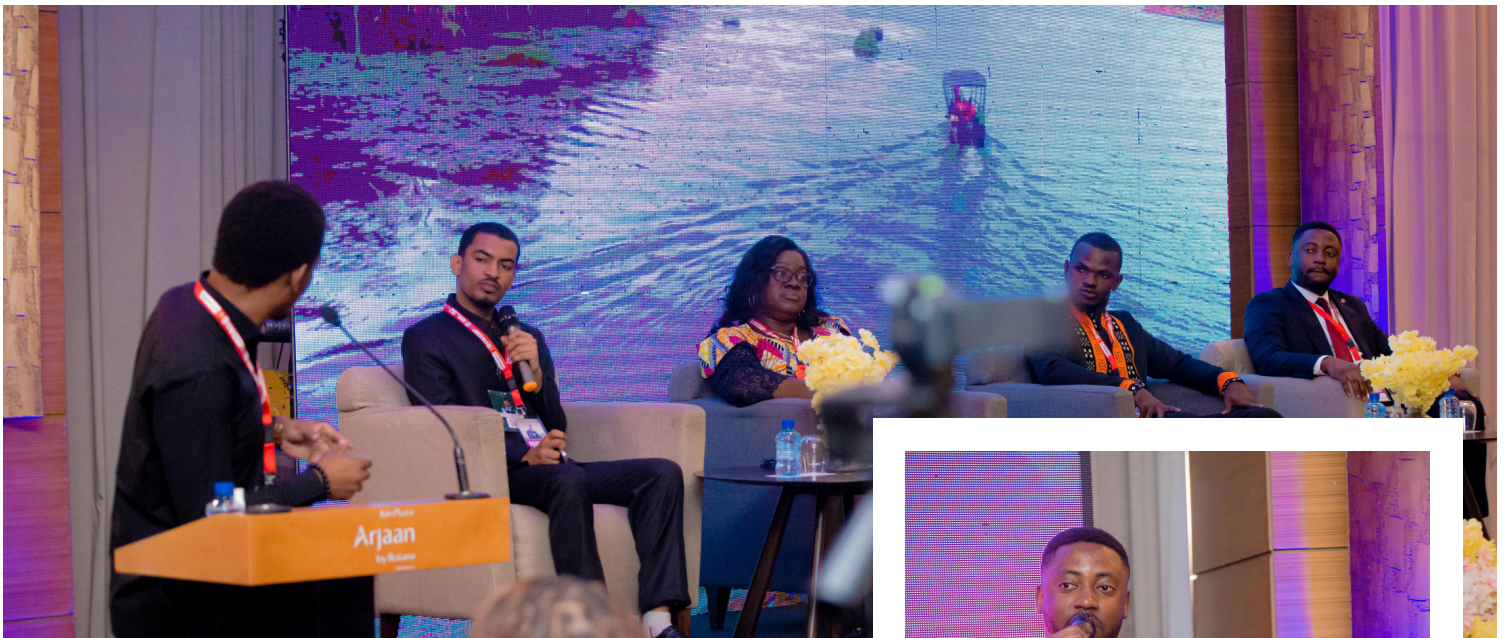
Such a link could facilitate travel for individuals, tourism professionals, and business operators, while helping to boost trade and tourism between the two countries.





**THE VOICES DRIVING
TOURISM FORWARD**

MEET



Day 1 - Panel 1: Innovation and digital transformation for African tourism.

The discussion covered the digital transformation of the tourism sector, booking and marketing platforms, technology and the traveler experience, strategic partnerships in digital tourism, destination digital marketing, and opportunities for African startups.

With our panelists and experts including Mr. Jeremie Elonga, Mr. Derfina Kabongo, Mr. Youri Sungunza and Ms. Nicole Diampasi.

Recommendation: accelerate the digitalization of the Congolese tourism ecosystem.

The DRC would benefit from implementing a national strategy for the digitalization of tourism, equipping public and private stakeholders with modern tools for booking, marketing, and destination promotion. The development of interconnected digital platforms, along with the use of data, digital marketing, and new technologies, should enhance the traveler experience, boost the visibility of Congolese destinations, and create more opportunities for local startups and technology companies.

This transformation should also foster collaboration among institutions, airlines, hotels, travel agencies, guides, tour operators, and technology firms.





Day 1 – Panel 2: "Culture, Creativity, and Destination Branding."

Discussions focused on culture as a driver of tourism appeal, destination creativity and identity, storytelling and the image of Africa, the branding of African destinations, and the intersection of arts, fashion, music, and tourism.

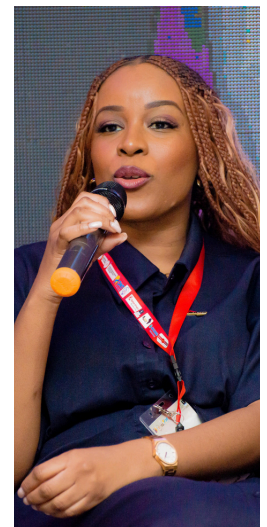
How can a strong international image be built for the DRC? With our panelists and experts, including Ms. Pamela Landreville, Mr. Francis Tuyala, Ms. Gladys Lomete, and Ms. Sonia Lebe.

Recommendation: Develop a national branding and storytelling strategy for the DRC as a destination.

Culture, the arts, music, fashion, gastronomy, and heritage must be further integrated into the DRC's tourism promotion strategy to build a strong and coherent destination identity.

The DRC possesses significant cultural and creative assets that can be transformed into tourism experiences, digital content, and products marketable on African and international markets.

A coordinated strategy involving institutions, tourism professionals, artists, creators, the media, and the diaspora would make it possible to showcase an attractive, authentic, and diverse DRC.





Day 1 – Panel 3: "Youth, education, and careers in tourism."

Discussions focused on the following topics:

- Youth employment in tourism
- Vocational training and emerging professions in the sector
- Tourism entrepreneurship
- Opportunities for young people
- Startups and innovation
- Collaboration between training institutions and businesses

With our panelists and experts, including Ms. Sandra Brandine, Ms. Laetitia Mbelu, Ms. Grace Kiku, and Ms. Laetitia Kabunda.

Recommendation: create a genuine bridge between training, employment, and tourism entrepreneurship.

Developing tourism in the DRC must go hand in hand with substantial investment in youth skills and emerging professions within the sector. Training institutions should strengthen their partnerships with hotels, travel agencies, airlines, tour operators, and startups to offer training programs better aligned with market needs—particularly in areas such as digital technology, hospitality, tourism marketing, experience design, and new technologies. Developing programs for internships, work-study placements, business incubation, and entrepreneurial support could transform the demographic potential of Congolese youth into a genuine engine for tourism growth.





Day 1 – Panel 4: "Sustainable tourism, conservation, and community impact"

The discussion addressed issues surrounding sustainable tourism, biodiversity conservation, ecotourism, community-based tourism, the protection of natural resources, and economic benefits for local communities.

With our panelists and experts including Ms. Iris Thiriaux, Mr. ALLAN LOFOLI, Ms. Keutlwang Reid, Ms. Deborah Lomboto and Ms. Suzy Nzuzi

Recommendation: Make sustainable and community-based tourism a pillar of destination development in the Congo.

The DRC should strengthen tourism models that combine biodiversity conservation, local economic development, and the creation of responsible visitor experiences.

Protected areas, natural sites, and local communities must be integrated into tourism value chains to ensure that economic benefits more effectively reach the populations living around these sites.

Developing ecotourism and community-based tourism products—supported by conservation and impact-monitoring mechanisms—could simultaneously contribute to protecting natural heritage and developing local economies.





Day 2 – Panel 5: "How to transform Africa's tourism potential into real, sustainable economic growth."

The discussion focused on the following points:

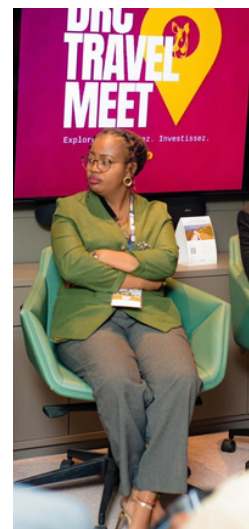
1. Which investments are priorities?
2. How can the business environment be improved?
3. How can more investors be attracted?
4. How can jobs be created through tourism?
5. How can local value chains be developed?

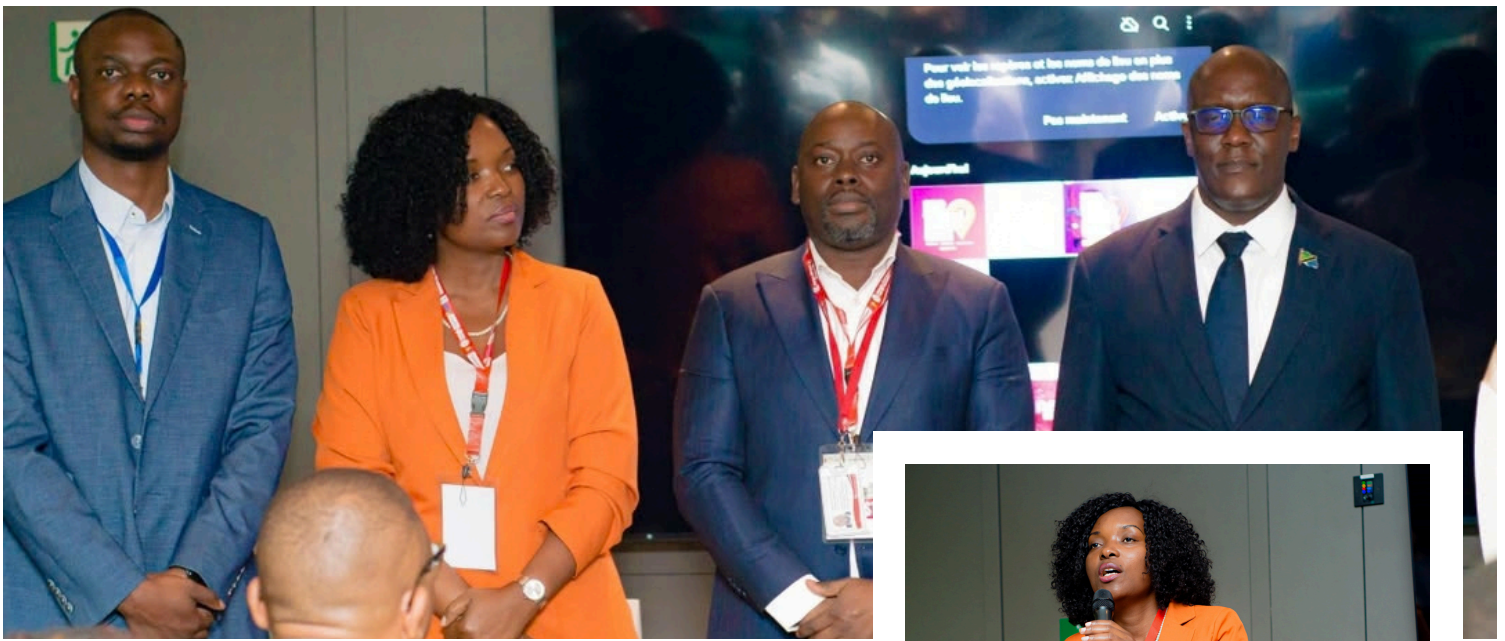
With our panelists and experts, including Ms. Benie Kiese, Mr. Alain Bokoso, Ms. Armelle Irakoze, and Mr. Jonathan Kabongo.

Recommendation: create a more favorable environment for investment and structure tourism value chains.

The DRC must transform its immense tourism potential into concrete economic opportunities by facilitating private investment, improving the business environment, and developing infrastructure tailored to the sector's needs.

A value-chain approach would better connect hotels, travel agencies, transport providers, airlines, tourist sites, local producers, artisans, restaurants, and service providers. This structuring would help attract more investors, create jobs, and turn tourism into a sector capable of generating sustainable economic benefits across the entire country.





Day 2 – Panel 6: "Air Connectivity and Regional Mobility."

Discussions focused on the challenges of improving air connectivity and mobility to accelerate the development of tourism in the Congo and across Africa. Key topics included:

- Air transport
- Regional routes and connections
- Travel costs and visas
- Destination accessibility
- Airline cooperation
- Tourist mobility and travel facilitation

With our panelists and experts, including Mr. Kenneth Lukaija, Mr. Christian Bukam, and Ms. Marie Ange Lundu.

Recommendation: Make air connectivity a strategic driver of tourism development in the DRC.

Improving air connectivity and regional mobility must be a priority to facilitate access to various Congolese destinations and boost intra-African tourism.

The DRC should encourage cooperation among airlines, the opening of new routes, the improvement of regional connections, and the pursuit of solutions to make travel more affordable and time-efficient.

Better connectivity between Kinshasa, major Congolese cities, and key African destinations would help facilitate travel for tourists, professionals, and investors.



The 13 challenges

- **Low level of digitalization among tourism stakeholders:** many businesses still need to modernize their booking, payment, management, and marketing tools.
- **Platform and data fragmentation:** the lack of a sufficiently integrated digital ecosystem limits the visibility and commercialization of tourism offerings.
- **Access to skills and technology funding:** tourism startups and SMEs require digital expertise, support, and funding to develop their solutions.
- **Lack of consistency in destination messaging:** various stakeholders need to convey more coordinated messages regarding the DRC brand.
- **Under-commercialization of cultural heritage:** many cultural and creative assets have yet to be transformed into structured tourism experiences and products.
- **Insufficient international visibility:** promotion of the destination needs to increase its presence in African and international markets, particularly through diaspora networks.
- **Visa and air travel costs:** travel expenses can restrict tourist and business mobility, requiring solutions that involve the entire aviation ecosystem and entail a reduction in visa fees and other airport taxes.
- **Mismatch between training and market needs:** the skills taught must better align with the operational realities of tourism businesses.
- **Limited access to initial work experience:** young people need more internships, work-study programs, and integration initiatives.
- **Lack of sustainable tourism infrastructure:** several sites require visitor facilities, access, and services that meet the standards of responsible tourism.
- **Limited economic participation by local communities:** local populations need to be more fully integrated into the jobs, services, and value chains generated by tourism.
- **Balancing visitor numbers with conservation:** growth in visitor numbers must be accompanied by mechanisms to ensure the long-term preservation of natural resources.
- **Underdeveloped local value chains:** stronger links need to be forged between tourism businesses and local producers, entrepreneurs, and service providers.



ENCOUNTERS THAT CREATE OPPORTUNITIES

Over the course of the two days, tour operators, airlines, hotels, financial institutions, businesses, media outlets, and institutional partners had the opportunity to discuss their offerings, needs, and projects directly.



”
**The right
people at
the right
table.**

Concrete business
opportunities,
lasting
partnerships, and
joint projects

These meetings made it possible to initiate new collaborations and strengthen relationships among various stakeholders in the travel and tourism ecosystem in the DRC and the region.

DRC TRAVEL MEET 2026 served as a genuine platform for professional encounters, networking, and the creation of business opportunities.



BUSINESS

The DRC Travel Meet 2026 also featured B2B exchanges with public institutions—notably the Ministry of Foreign Affairs—regarding matters related to the Francophonie and the diaspora.



These meetings provided an opportunity to address the role of the diaspora and

Francophone networks in developing tourism, economic, and cultural exchanges between the DRC, Africa, and international markets.

These discussions paved the way for improved collaboration between institutional and private-sector stakeholders.



The B2B meetings also fostered direct exchanges among tourism operators, public authorities, institutions, airlines, and stakeholders in the tourism ecosystem.

Discussions with representatives from the Presidency, the National Tourism Office (ONT), and airlines enabled industry professionals to present their realities, needs, and opportunities for collaboration directly to decision-makers and strategic partners.



THE IMPACT OF A DIASPORA?



The return of the Congolese diaspora represents a genuine opportunity to strengthen economic, tourism, and cultural exchanges between the DRC and the rest of the world. Through its skills, experience, and international networks, the diaspora helps forge new connections and further enhance the appeal of the DRC as a destination.



The diaspora with Equity BCDC

Through tailored financial solutions, Equity BCDC supports the Congolese diaspora in its investment, entrepreneurship, and return-home initiatives. These tools facilitate money transfers, access to banking services, and the realization of projects linking the diaspora with the DRC.

This contribution reinforces the diaspora's role as an economic player and a partner in the development of the DRC.

Soul voyage



Led by Sonia Lebel, the Soul Voyage agency participated in the DRC Travel Meet, highlighting its commitment to developing travel and tourism experiences.

Participation that also fosters exchanges between professionals and the development of collaborations within the Congolese tourism ecosystem.

MWANA MBOKA - Le Jeu

Led by Ms. Tiphane Futu, this initiative offers a fun and original way to discover the DRC, its heritage, its culture, and its riches. The project illustrates how creativity and innovation can help raise the profile of the Congo as a destination.





PAMELA LANDREVILLE

DRC TOURISM AMBASSADOR

Ms. Pamela Landreville, Tourism Ambassador for the DRC, attended the 3rd edition of the DRC Travel Meet, contributing to discussions focused on showcasing and developing the Democratic Republic of the Congo as a travel destination. Her participation reflects her commitment to promoting the country's tourism potential and enhancing its visibility among industry professionals and partners.

Alongside other experts and industry stakeholders, Ms. Pamela Landreville participated in discussions regarding culture, creativity, and the branding of African destinations. These exchanges focused notably on building a strong international image for the DRC, showcasing its identity, and the role of creativity in tourism appeal.



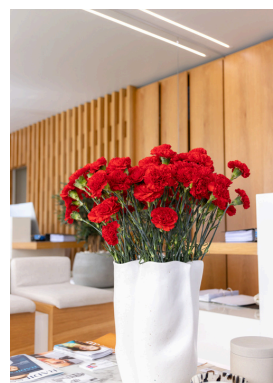
Through her participation in the DRC Travel Meet, Ms. Pamela Landreville helped convey a vision of the DRC as an open, appealing destination, rich in its diverse regions, culture, and heritage. The DRC Travel Meet extends its sincere thanks to her for her commitment and her contribution to discussions aimed at boosting the promotion of the DRC as a destination and strengthening connections among various tourism stakeholders.



The participation of Fleuriste Jardin Agro, represented by Ms. Sandra Brandine, helped **enrich the discussions at DRC Travel Meet regarding youth, entrepreneurship, and the new opportunities offered by the tourism sector.**



Its presence highlighted the importance of local entrepreneurial initiatives and their potential to create value within the Congolese tourism ecosystem. Through this participation, DRC Travel Meet reaffirms its commitment to showcasing the entrepreneurs and local initiatives that contribute to the sector's diversification and sustainable development.



Mlle Iris THIRIAUX, Mgr Parc Upemba
prenant une photo à LOLA BONOBO



**A discovery and preservation of our
biodiversity**

THE DRC THROUGH ITS FLORA AND FAUNA



FAMTRIP TO THE BONOBO PARADISE

The participation of Lola ya Bonobo, represented by Ms. Suzy K. of the association "Les amis des BONOBOs," helped highlight the importance of biodiversity conservation for tourism development in the DRC.



SUSTAINABLE TOURISM BEGINS WITH A LANDSCAPE WHERE PEOPLE AND NATURE CAN THRIVE TOGETHER.

At the 3rd edition of the DRC Travel Meet in Kinshasa, Upemba National Park presented its Landscape Approach and explored the possibilities offered by the



tourism to contribute to biodiversity conservation, community resilience, and the development of green economic opportunities.

By strengthening partnerships among conservation stakeholders, communities, public authorities, and the private sector, the Upemba landscape aims to leverage its exceptional natural and cultural potential while contributing to a more sustainable future for both people and ecosystems.

BUSINESS OF THE YEAR – MEDIA PARTNER

The media outlet Business of the Year, a partner of the DRC Travel Meet, helped boost the visibility of the discussions, initiatives, and stakeholders involved in this third edition. Its participation highlights the vital role media plays in promoting tourism, business opportunities, and initiatives that contribute to the development of the Congolese economy. Through this partnership, the DRC Travel Meet strengthens the links between the tourism industry, the business world, and the media.



Mme Sofia Souto et Mr Gaylord KASAYI

KAMBA FOREST EXPERIENCES – A PARTNERSHIP WITH THE REPUBLIC OF CONGO



Mr Stive MASSALA, Manager Marketing KAMBA

Representing Brazzaville, Kamba Forest Experiences participated in the DRC Travel Meet, fostering cooperation and strategic partnerships within the tourism sector. Its presence facilitated dialogue around nature, ecotourism, and tourism experiences, while opening up avenues for collaboration between stakeholders from the DRC and the Republic of the Congo. Through this participation, the DRC Travel Meet continues to pursue its goal of strengthening intra-African tourism and regional connections, as well as creating new opportunities for industry professionals.

KONGO CENTRAL – YOUTH AT THE HEART OF DEVELOPMENT



Mlle Grace RUHANA, Pr. Jeunesse K-C avec sa délégation et Mr Gaylord K.

Kongo Central, represented by its youth through the participation of Ms. Grace Kiku, **contributed to discussions regarding the province's tourism potential and development prospects.** Her presence highlighted the role of young people in showcasing local areas, promoting destinations, and developing new tourism initiatives. Through this participation, DRC Travel Meet reaffirms the importance of involving young people in the ideas, projects, and opportunities shaping the future of tourism in the DRC.



AFRICA'S HOPE FOR THE HEART OF AFRICA.

Air Congo's participation, represented by Ms. Cécile Serao, highlighted the vital role of air transport in the development of tourism and mobility in the DRC.

Through its presence at the DRC Travel Meet, Air Congo contributed to discussions on air connectivity, destination accessibility, and the growth of intra-African trade.

This participation underscores the importance of partnerships between airlines and tourism stakeholders in enhancing the appeal of the DRC as a destination.



Presentation of the winning raffle ticket by Air Congo during the gala evening.



Mme Cecile Serao, Commercial Director Air Congo



The participation of Vatel Kinshasa students in the two-day DRC Travel Meet helped bring the new generation of professionals closer to the Congolese tourism ecosystem.

This participation highlights the importance of involving educational institutions and young talent in major discussions regarding the future of tourism in the DRC.

Vatel Kinshasa's Marketing Manager, Ms. Laetitia Mbelu, also took part in the proceedings as a panelist, contributing to discussions focused on youth, training, and careers in the tourism sector.

Through this dual participation involving both students and the teaching staff, Vatel Kinshasa reaffirms the importance of the link between education, professional expertise, and the development of the Congolese tourism industry.

EDUCATION FOR THE BENEFIT OF CONGOLESE TOURISM.



Laetitia Mbelu, Manager Marketing de Vatel Kinshasa.

EXHIBITOR AREA

The 3rd edition of the DRC Travel Meet was also marked by the notable presence of our exhibitors, who came to showcase their services, destinations, products, and expertise at their stands.



Each stand tells a story, represents a vision, and opens the door to new collaborations. Together, we are building a tourism ecosystem that is more connected, more dynamic, and resolutely future-oriented.

Tailor-made offers and products...



Thank you to all our exhibitors for their trust, commitment, and contribution to the success of this 3rd edition.



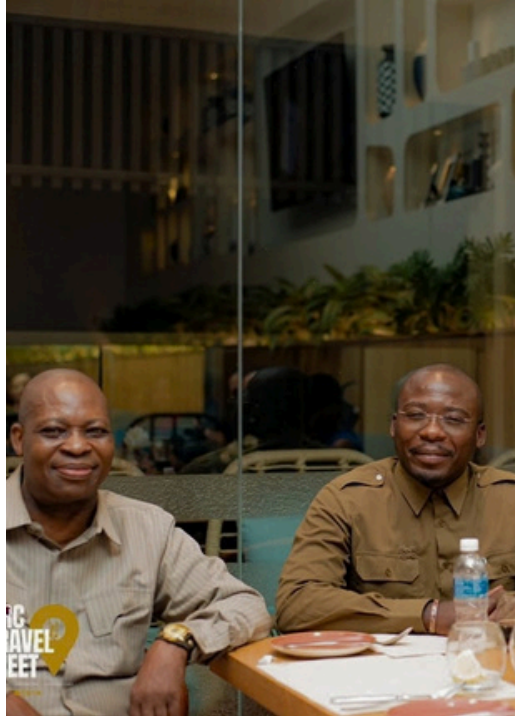
SAMEDI 12 SEPT 2026

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FOUR
POINTS
BY SHERATON

Gala
Dinner Night

D&C
TRAVEL
MEET



4ème ÉDITION



SOUS LE HAUT PATRONAGE DU PRÉSIDENT DE LA RDC
SEM. FELIX-ANTOINE TSHISEKEDI TSHIOMBO

EN PARTENARIAT AVEC



MINISTÈRE
DU TOURISME



MINISTÈRE
DES AFFAIRES ÉTRANGÈRES,
COOPÉRATION INTERNATIONALE,
FRANCOPHONIE ET DIASPORA CONGOLAISE



MINISTÈRE DE LA CULTURE
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