



SUMMARY

DRC TRAVEL *Meet*

SECOND EDITION - 2025

FIRST EXHIBITION OF

TRAVEL & BUSINESS

A meeting of key players and professionals in the travel, environment and organized tourism industry in the Democratic Republic of Congo in order to promote the Congolese destination.

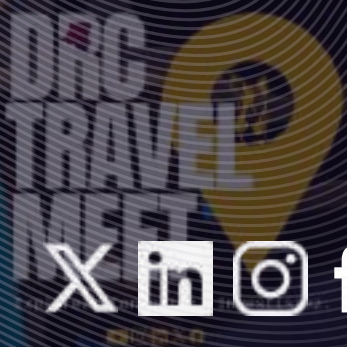
The show is organized in :

Conference

Exhibitions

Networking

Gala Diner



@drctravelmeet

drctravelmeet.org

ABOUT THE EVENT

+20 TOUR
OPERATORS AND
TRAVEL AGENCY

+489

PARTICIPANTS

Also composed of participants from
Europe, America and Africa.

Audience

The audience was made up of several business leaders including travel agencies, tour operators, banks directors, telco directors and Congolese cultural actors.

The presence of the Minister of Tourism, HE Didier M'PAMBIA and senior executives of the National Tourism Office of the DRC.

ABOUT THE EXHIBITION

22 PANELISTS

Sector experts in tourism, environment and culture from the private/public sector

6 TOURIST SITES

National park and biggest tourist sites in the DRC

5 AIRLINES

operating in the RDC (Kinshasa / Lubumbashi)

12 EXHIBITORS

Entrepreneurs / travel agency



Media

We had media and web coverage covering more than 250,000 subscribers and several Congolese and international press agencies.

TOURISM PARTNERSHIP FOR DRC MARKET

- The event facilitated partnerships Between the DRC's National Tourism Office and Dubai economy & tourism departement thru DMC to collaborate in promoting Dubai sites and facilitate travelers arragments.
- Inclusion of local entrepreneurs, airlines compagny, Congolese tourism companies to work for Visibility & Branding of DRC Destination.
- There is an emphasis on improving the Congolese tourism sector's visibility internationally, including via media / digital promotion.
- Improve best practice by Sustainability, Eco-responsibility & Resilience : These suggest commitments towards greener tourism practices.
- The government is pushing for structuring of the tourism sector, through improved regulation, promotion, public-private partnership, infrastructure improvements.



ABOUT THE EXHIBITION

DISCOVER OUR MAIN EXHIBITION THEMES



TOURISM

TRAVEL

CULTURE

INVESTMENT

GUEST HONOR

His Excellency , Ambassador of the United Arab Emirates to the Democratic Republic of Congo

ANWAR OTHMAN BAROUT AL-BAROUDI

The UAE Ambassador to the DRC, His Excellency Anwar Othman Barout Al Baroudi, participated at DRC TRAVEL MEET 2025 alongside with representatives from the Dubai Department of Economy and Tourism to strengthen tourism ties between the two nations ahead of the event in Kinshasa. The meeting highlighted the UAE's interest in the DRC's tourism sector and the potential for collaboration on sustainable and innovative tourism.

Outcomes:

- The discussions focused on enhancing bilateral relations and promoting the DRC's tourism potential to a UAE audience.
- The UAE's involvement signifies a growing interest in the DRC's tourism opportunities and a commitment to developing tourism infrastructure and exchanges.



GUEST HONOR

Senior presidential advisor of tourism, Uganda Presidency Office.

LILLY AJAROVA

Inside the salon | Listen to Dr. Lilly Ajarova – Tourism Development & Partnership Opportunities. We are honored to host Dr. Lilly Ajarova, a distinguished leader in tourism development, who shared her insights on building sustainable partnerships and unlocking new opportunities in the global travel industry.



This was a unique chance to gain valuable knowledge and connect with one of the most influential voices in African and global tourism.

Dr Lilly Ajarova have presented her new book «Echoes from Mountains of the Moon » to the participant during the salon.



DRC AUTHORITIES



THE DRC PRESIDENCE OFFICE

SEM. Ephraim KAYOKA

Senior advisor in charge of the environment and tourism to the Head of State.

The Presidency of the Democratic Republic of Congo is committed to boosting the Congolese tourism and travel industry.

Speaking, Mr KAYOKA urged the audience to always work and believe in the will of the Head of State, HE Félix Antoine TSHISEKEDI TSHILOMBO.



PARTNER



DRC TOURISM BOARD

Wednesday August 27, 2025

We are delighted to have been received in audience by Ms. mukendi jolie, CEO of DRC TOURISM BOARD for a strategic meeting with Ms. Lilly Ajarova, Senior Advisor to the Ugandan Head of State on Tourism,

The Show allowed the meeting between the National Tourism Office of the DRC, the Ugandans Senior advisor of Tourism and the organizer, Mr Gaylord KASAYI, CEO of YEBO RDC.

The very strategic meeting marked the start of close work between the two countries and regional collaborations.



PARTENAIRE

دبي

للاقتصاد والسياحة
Economy and Tourism



X LinkedIn Instagram Facebook @drctravelmeet

Photo
DUBAI - DET

HE OTTMAN B, Ambassador UAE in DRC
with Dubai economy and tourism
departement alongside with Mr. Galord
KASAYI, CEO DRC TRAVEL MEET and YEBO

drctravelmeet.org

DUBAI ECONOMY AND TOURISM DEPARTEMENT TEAM



TEMITOPE ADISA

AFRICA DIRECTOR – DET

She is in charge of DET's development, partnership and risk strategy. Official representative of the Visit Dubai tourism office, she particularly attended B2B, exhibition stands and led strategic meetings with the Congolese authorities and tours operators.

Opportunities for collaborations between the Rep. Start of Congo and the United Arabes emirates in the tourism sector have been established both with the National Tourism Office of the DRC and operators in the Congolese tourism industry.

Dubai is one of the most interesting destination for congolese people and one of our strong partner.



KHALAF ALLELELI

ASSISTANT MANAGER



PARTNERSHIP

DMC FROM DUBAI

The Dubai delegation was made up of members of some Dubai DMC company including Mr. Jithin from Milda travel and Mr Rajesh from The tours designers of Dubai who are discussing and sellign destination with congolese travel agency.

Collaborative frameworks have been established to enable a win-win partnership between UAE tours oeprators and the DRC to allow travelers to benefit from two destinations during a trip.





TOURS OPERATORS

A FAIR FOR THE TOUR OPERATORS

BUSINESS OPPORTUNITIES

The Show brought together Congolese tour operators and travel agencies around the promotion of activities and services. Several partnerships have been concluded between private and public actors.



EXHIBITORS

Presentation of various tourist products and offers



PARTNERSHIP

About

PRESENTATION OF THE

TRAVELTECH



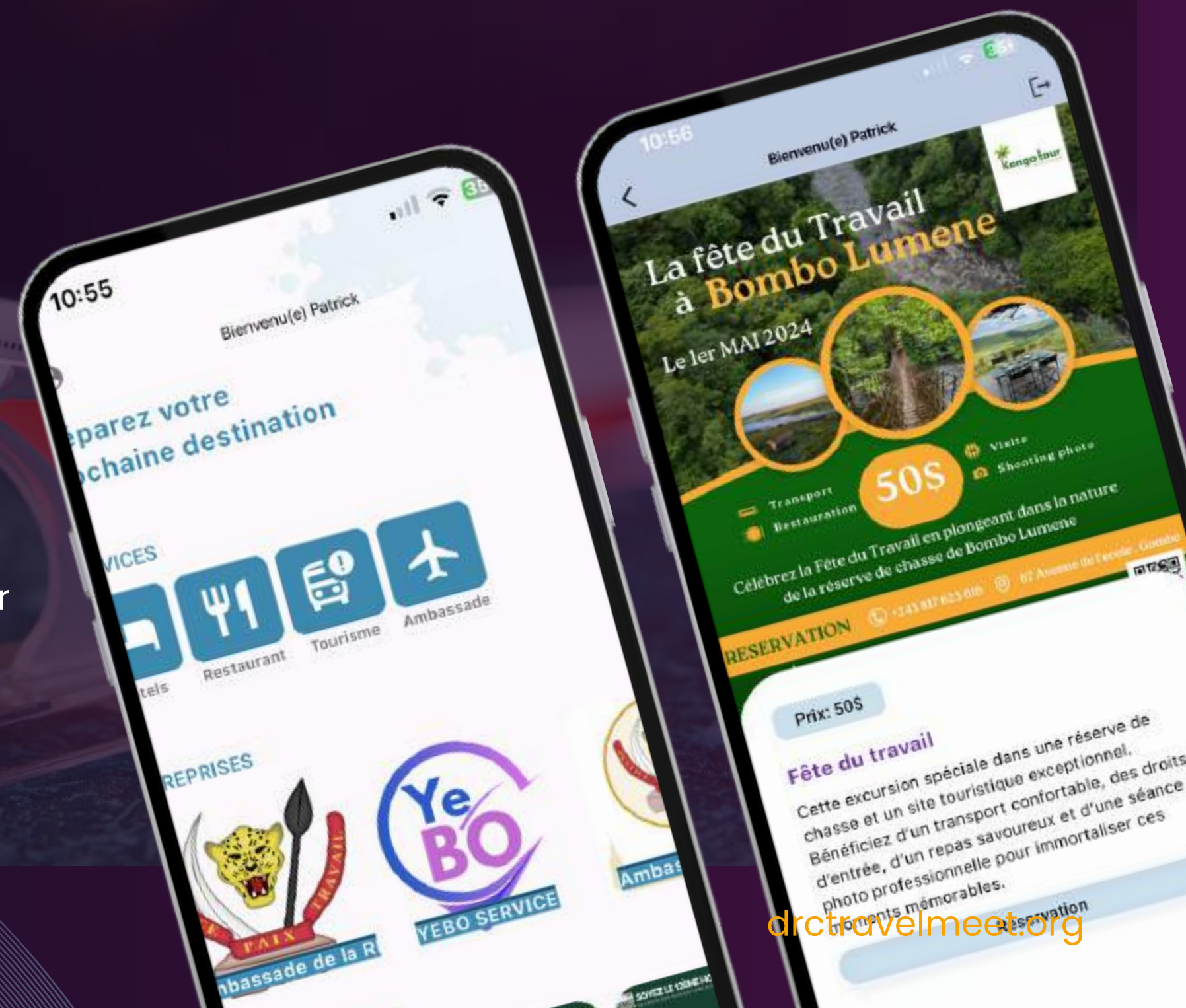
By Gaylord KASAYI, CEO YEBO RDC

Application allowing travelers to book tourist tours in the DRC from their mobile and offering VISA assistance.

yebo.fr



X in o f @drctravelmeet



drctravelmeet.org



CULTURAL EXPERIENCE

During the salon, we had an incredible experience of the congolese culture with dance and music.



Gala NIGHT

GALA DINNER



GALA NIGHT



WINNER OF THE TOMBOLA TICKET

Ms Mianda KABAMBA is the winner of the free ticket for her favorite destination as a gift.

VIDEO SUMMARY



@yebo RDC



WATCH THE SHOW ON VIDEO?

You can review the summary of the first edition which can be found on the YEBO RDC Youtube page in French version and on the channels of our press partner.



visit QATAR

powered by Qatar tourism and Qatar Airways

NEXT
EDITION

Kinshasa, AUGUST 2026

For the largest gathering of travel and tourism professionals in the heart of Africa.

OUR SPONSORS



MINISTÈRE
DU TOURISME



MINISTÈRE DES AFFAIRES ÉTRANGÈRES,
COOPÉRATION INTERNATIONALE
ET FRANCOPHONIE

اقتصاد والسياحة
للاقتصاد والسياحة
Economy and Tourism



Fondation Liyolo
pour l'excellence artistique



DUBAI



Tour Designers LLC

Ve Design Memories...

RESERVER N'IMPORTE OU,
N'IMPORTE QUAND AVEC
YOSUTRAVELS.COM

CONTACT US

You can reach us through the following channels :



@drctravelmeet

+243 82 31 13 167 support@drctravelmeet.org drctravelmeet.org



#decouvrezlardo
www.yosutravels.com
+243 81 43 89 274
/ 971 777 221