



AUGUST 28TH - 29TH, 2025
DRCTRAVELMEET.ORG

INTRODUCTION

The DRC Travel Meet is a premium trade show that brings together key players and professionals in the African and international travel and tourism industry. This meeting promotes a framework for collaboration between buyers and sellers on opportunities to discuss investment potential and revive intra-African tourism.

The show is made up of discussion panels, exhibitions and private B2B sessions.

Tourism is a catalyst for economic activity because the influx of tourists stimulates demand for the services and products of local businesses, contributing to job creation and increased income. Direct benefits include those created by tourism-related activities such as accommodation, transport and attractions.

Join us to discover opportunities and business meetings with key buyers/partners and exceptional conferences that bring together the biggest brands in the sector.

<https://drctravelmeet.org>
support@drctravelmeet.org



H.E Didier MPAMBIA
DRC TOURISM MINISTER



Mme JOLIE YOMBO
CEO, DRC TOURISM BOARD



YEBO RDC

The DRC Travel Meet (DTM) is an international exhibition organized by the company YEBO RDC which is a Congolese and African travel tech, in partnership with the National Tourism Office and the Government of the DRC.

Our mission is to boost tourism in Africa and create a real experience for travelers when they visit Africa with facilitation for:

- **Obtaining Visas**
- **Access to tourist offers and packages from a mobile**
- **Find complete and all-inclusive tourist offers**
- **Promoting Ecotourism and the Congolese destination**

Our travelers are supported from the Visa application until their complete stay in complete safety throughout the DRC.

Download the application in Android or IOS version directly from the official website here : **[Https://YEBO.FR](https://YEBO.FR)**

Mr GAYLORD KASAYI is the founder of the YEBO platform which revolutionizes the concept of the traveler by promoting the Congolese and African destination, while democratizing access to tourist offers and products for travelers.

He is an expert in digital solutions and passionate about digital technology and tourism.



FIRST EDITION 2024

+20
TOURS OPERATORS



+535
PARTICIPANTS

Also composed of participants from Europe, America and Africa.



AUDIENCE



The audience was made up of several business leaders including travel agencies, tour operators and Congolese cultural actors.

The presence of the Minister of Tourism, SEM Didier M'PAMBIA, Special Advisor to the Head of State, SEM Ephraim KAYOKA, DGA of KENYA TOURISM BOARD and senior executives of the National Tourism Office of the DRC.



REVIEW THE LAST EDITION 2024



@YEBO RDC

EDITION 2025

GOAL OF THE TRADE

The second edition marks a gathering of several African and global representatives to discuss investment opportunities and the improvement of the traveler experience at the heart of the profession of professionals in the intra-African and global tourism industry.

FEATURED TOURIST EXPERIENCE

Impressive and memorable tourism experiences can build positive relationships with tourists, increase their satisfaction and motivate them to repeat visits or recommend the destination to others. This is our motivation for this edition.

PARTICULARITY

The particularity of the show is based on the quality of exchanges between professionals in the African and global tourism industry, and also on the potential for partnership on offers and services between travel professionals, tour operators and international economic players. with local buyers or sellers in order to promote the economic and social activities of the country.





drctravelmeet.org

Experience

expérience uzoefu خبرة experienciacia



ÉDITION 2025

PANEL #1

INTRA-AFRICAN TOURISM:
CHALLENGES AND OPPORTUNITIES

PANEL #2

WOMAN IN TOURISM

PANEL #3

SUSTAINABLE TOURISM: ECO-
RESPONSIBILITY AND DEVELOPMENT

PANEL #4

TRAVELER EXPERIENCE AND AIR
CONNECTIVITY

PANEL #5

DIGITIZATION AND TRAVEL
TECHNOLOGIES

PANEL #6

YOUTH AND EDUCATION IN TOURISM

NEXT EDITION

AUGUST 28TH-29TH 2025

Conference room

HILTON HOTEL KINSHASA

A Kinshasa - Gombe, Rép. dém. du Congo





The “Experience” theme highlights:

Cultures authenticity: Immerse yourself in the heart of ancestral traditions, discover the diversity of languages and arts, and taste local flavors.

The DRC offers a palette of breathtaking landscapes the breath.

The biodiversity advantage: Observe mountain gorillas, elephants, okapis and a multitude of other endemic species in their natural habitat.

Intra African tourism development: Promote responsible tourism that respects the environment and local communities.

On the program for this second edition:

➔ **Conferences and workshops:** Experts will share their knowledge on the latest tourism trends and investment opportunities in the DRC.

➔ **Professional fair:** Meet the main players in the African tourism sector and discover innovative products and services.

➔ **Visits to tourist sites:** Excursions will be organized to allow participants to discover the riches of Kinshasa and its surroundings.

➔ **Gala evening:** A festive evening to celebrate the success of the event and strengthen ties between participants.

UNDER THE HIGH PATRONAGE OF THE HEAD OF STATE

H.E FÉLIX ANTOINE
TSHISEKEDI TSHILOMBO



The immensity of the extent of our country requires us to revolutionize the methods of its development through a policy of proximity with visible impact actions beneficial to local populations.

here are the main advantages of the tourist village for community development in Africa and the DRC

in particular: - by curbing the exodus by creating jobs in rural areas, electrification and water supply, proximity to security services, free education and medical care, facilitation of the administration of the country through the automatic creation of reliable rural communes, the acceleration of financial inclusion, the emergence of small and medium-sized enterprises, the contribution to food self-sufficiency as well as the conservation of nature by offering alternative to poaching and deforestation actions.

The ambitious project called “les Villages touristiques”. The project consists of using tourism as a lever for socio-economic development and an engine for job creation which is part of the vision of the

President of the Republic, Head of State, His Excellency Felix Antoine Tshisekedi Tshilombo, to diversify the economy and enable the emergence of a strong middle class throughout the country.

This show makes it possible to highlight the strategic plan for the development of tourism in the DRC.

H.E DIDIER M’PAMBIA M.
TOURISM MINISTER



26 PROVINCES WITH TOURIST POTENTIAL

With 2,345,410 square kilometers, the DRC is full of biodiversity rich in flora and fauna offering multiple potential for tourist exploration.

Internationally renowned hotels and aviation companies are increasingly setting up in the DRC.

+100 MILLIONS OF PEOPLE

The DRC has 964 tourist sites listed throughout the national territory, including 585 natural sites, 108 historical sites, 195 socio-cultural sites and 76 industrial sites.

450 ETHNICITIES WITH CULTURAL DIVERSITIES

The DRC has 964 tourist sites listed throughout the national territory, including 585 natural sites, 108 historical sites, 195 socio-cultural sites and 76 industrial sites.



EVERYTHING YOU NEED TO KNOW ABOUT THE DRC

FACTS ABOUT THE DRC.

Due to its strategic position on the Equator in the heart of Africa, the DRC is located at the crossroads of the final or initial destinations of the tourist circuits of Southern, Central and Eastern Africa.

The DRC is not only full of splendid sites (1,156 sites), a majestic river dotted with numerous tributaries, with escarpments and numerous waterfalls, an Atlantic coastline (+ 40 km), lakes, but also significant tourist potential and diverse because of its biodiversity, the predominance of reliefs (volcanoes), its climatic variety and its significant ethnic and cultural diversity (+ 400).

This country has 480 species of mammals, 1139 species of birds, 13,000 species of fish, 350 species of reptiles, 220 species of amphibians and more than 11,007 angiosperms which allows it to occupy the 5th rank of mega-biodiversity in the world. .

The DRC also has incomparable natural wealth. It is home to the second largest tropical forest in the world, one of the premier reservoirs of biodiversity.

70%

THE POPULATION IS YOUNG

With nearly 70 million of the Congolese population under the age of 24, this dynamic youth is an essential pillar of the positive transformation of the country. Young people bring fresh perspectives and innovative solutions to global challenges through their roles as innovators and community leaders.

87%

OF THE POPULATION WHO WORK LIKE TO TRAVEL

The Congolese travel to the destinations most visited by the Congolese for the following travel reasons:

- Business trip
- Friendly or family visit trip
- tourism trip



EVERYTHING YOU NEED TO KNOW ABOUT THE DRC

CONGOLESE TRAVELER MARKET

The new ecological and cultural destinations are the activities that attract the attention of Congolese travelers.

65%

CONGOLESE ARE TRAVELING TO THE DESTINATION WITH AN AIRLINE OPERATING IN THE DRC

With demographic growth and dynamic youth, Congolese travelers are subscribing more to offers from operators or advertisements via airlines serving directly from the DRC.

Airlines are important channels for promoting a destination.

GUEST OF HONOR

The city of Dubai has become a major hub for global tourism: it welcomes nearly 20 million tourists in 2019 compared to 1 million 20 years earlier. To diversify its income and prepare for the post-oil era, the emirate has invested massively in this sector and has become a global tourist hub.

In 2022, United Arab Emirates exported \$734M to Democratic Republic of the Congo. The main products exported from United Arab Emirates to Democratic Republic of the Congo were Sulphur (\$325M), Cars (\$54.9M), and Refined Petroleum (\$35M). During the last 5 years the exports of United Arab Emirates to Democratic Republic of the Congo have increased at an annualized rate of 34.6%, from \$166M in 2017 to \$734M in 2022



دبي
للاقتصاد والسياحة
Economy and Tourism

حكومة دبي
GOVERNMENT OF DUBAI



Create an hub for tourism between Africa and Dubai in Kinshasa - Both for tourism and economic opportunities.

GUEST OF HONOR



Egypt is the mother of the world, it is a destination that tourists from all over the world visit, and includes many unique tourist and historical attractions, as well as archaeological and ancient treasures, which have long been the hallmark of the Egypt, where many tourists come to visit to discover the pyramids and the Sphinx, in addition to the remains of ancient Egyptian civilization, which reflects Islamic, Coptic, Roman, Greek and Pharaonic history.

Tourism in Egypt is famous for being the cradle of ancient civilization, its art and its temples, and it is also a distinguished destination among lovers to enjoy the picturesque beaches, in addition to the temples and ancient artifacts, it There are also many, each city in Egypt has its own charm that you can discover through its history, culture and various activities.

Egypt



GUEST OF HONOR

UGANDA
TOURISM BOARD

Uganda is especially known for its diverse wildlife scene, which includes mountain gorillas, tree-climbing lions, stunning landscapes, rich cultural heritage and welcoming people. It is known as the "Pearl of Africa" for its natural beauty and unique experiences.



GUEST OF HONOR

Tourists visit Kenya for many reasons, including to go on safari and to visit its spectacular coastline around Mombasa. Wildlife viewing of animals such as lions, elephants and giraffes is the major tourist attraction in Kenya.

Democratic Republic of the Congo–Kenya relations are bilateral relations between Kenya and Democratic Republic of the Congo. The DRC is a strategic partner of Kenya in many areas, particularly trade and tourism.



DISCOVER

OUR GUESTS FOR THE NEXT EDITION



In collaboration with



Our guests represent our mission of the 2nd edition which focuses on intra-African tourism. Intra-African tourism is booming, with many countries shifting their marketing strategies to promote domestic and intra-regional travel, in response to international restrictions linked to the Covid-19 pandemic.

Tourism, especially sustainable tourism in East Africa and Africa, largely fuels countries' economies, providing jobs and livelihoods for people.

Tourism is now one of the major players in international trade and, at the same time, it constitutes one of the main sources of income for many developing countries. This growth goes hand in hand with increased diversification and competition between destinations.



**BECOME AN
SPONSOR**

POSITION YOUR BRAND NEXT TO THE BEST

One of the key benefits of sponsoring the show is the increased exposure your business receives to a specific target audience from around the world, including public and private figures in the country.

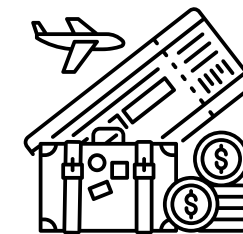
As a sponsor, your business will have significant exposure to event attendees (prospects or current customers), media covering the event, and the local community. More visibility generally translates into more demand from potential prospects. This also helps associate your business name with a specific event.

Wider visibility of your establishment on our website: <https://www.drctravelmeet.org/> and on the website of our partner YEBO RDC <https://yebo.fr/>

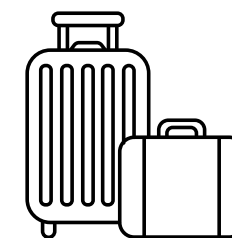
FACILITATION FOR PARTICIPATION

OUR BENEFITS

For our participants, we facilitate their travel in order to reach Kinshasa during the event, and to enjoy Congolese tourist activities.



VISA facilitation to reach the DRC
A discount voucher for airline tickets UP TO 13% of
Discount



Reservation of hotels and transport during your stay in
Kinshasa



Reservation of tourist circuits during your stay in
Kinshasa

JUSQU'À
130%
DE RÉDUCTION SUR VOS
VOLS VERS
KINSHASA 

CODE PROMO:
YEBO25



ORGANIZATION OF THE SHOW

PROGRAM

Organized over two days, the show program is presented in different sections, such as:

EXHIBITIONS

The exhibition hall will consist of stands offered to companies offering services. The objective is to present value-added services to Congolese and African companies with the aim of boosting their sales.

Access is paid to have a stand.

PANELS

The panel discussions are sharing sessions with key figures from the tourism and economic sector in order to equip participants with important information and create business corridors.

Access is paid for by the participant.

SESSION B2B

Two private sessions will be organized between invited business leaders and participants to present their services during a pitch session.

access is paid for by the participant.

GALA DINNER

A gala and recognition dinner with our guests of honor will take place with the presentation of gifts and trophies

THE EXHIBITIONS

THE STANDS

An open space will be set up to accommodate exhibitors in order to promote their services and offers to participants.

The exhibiting companies are local and international economic players and entrepreneurs.

access is free for participants

THE EXHIBITORS

Several registered companies will be exhibitors during the event, these are Congolese entrepreneurs offering travel or tourism services, services or products made in Congo.

Airlines, Horecas and other public institutions will also be exhibitors during the event.

5 Stand
PREMIUM

15 Stand
VIP

20 Stand
STANDARD





#tourisme #culture #arts #environnement #entrepreneuriat #ecotourisme

PITCH **B2B** SESSION

PRIVATE SESSION

A meeting between investors, employers and chambers of commerce, entrepreneurs and local economic players to discuss investment and financing projects to promote the national economy.





FAMTRIP

The biggest advantage of FamTrip is the fact that you will become familiar with the tourist offers and products of the region with which you will use for your future reservations or discover the potential of the market that you intend to explore.

Additionally, you will likely meet their guides and see how they operate and do business.

GALA DINNER

A gala evening is a chic and glamorous event during which guests gather for a dinner, a gift and trophy presentation session to reward the best participants of the event and the economic players who have impacted the tourist and of travel.



EN SAVOIR PLUS SUR

EXPLORE THE DRC



During the Show, tourist activities are planned with delegations and tourists from international and local countries in order to provide our guests with the best offers. Among the invited companies, we have chambers of commerce, local and international incubators, local entrepreneurs and Congolese companies opening in the Congolese tourism and/or travel industry.



OUR PARTNERS

THEY BELIEVE IN US





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